

HOW SUCCESSFUL PEOPLE THINK

CHANGE YOUR THINKING,
CHANGE YOUR LIFE

John C. Maxwell

DISCOVER THE JOY OF CREATIVE THINKING

How Can You Break Out of Your “Box” of Limitations, and Explore Ideas and Options to Experience a Breakthrough?

- Unsuccessful people are stuck inside their box.
- Successful people explore options and innovate.

Comments on Creativity

1. Creativity can be _____.

2. _____ is more important than knowledge.

All meaningful and lasting change starts first in your imagination and then works its way out. Imagination is more important than knowledge.
– Albert Einstein

3. Creative people turn _____ into _____.

- The phrase “Can I?” Expresses **doubt**.
- The phrase “How can I?” Expresses desire for **discovery**.

The DNA of creativity: There is _____ an answer!

Therefore . . .

- Never take no for an answer.
- Never engage people who think there is no answer.

DISCOVER THE JOY OF CREATIVE THINKING

What Creative Thinking Does for You

1. Creative thinking adds _____.

- There is NEVER an answer. – Drains Energy
- There is ALWAYS an answer. – Creates Energy

2. Creative thinking adds _____.

You can't use up creativity. The more you use, the more you have.
– Maya Angelou

The differences between creative thinkers and one-way thinkers:

Creative Thinkers

Value innovative ideas
Explore all possibilities
Embrace ambiguity
Celebrate the offbeat
Connect the unconnected
Don't fear failing
Enjoy many options

One-Way Thinkers

Settle for the first solution
Focus only on the problem
Fear uncertainty
Conform to the rules
Possess a narrow view
Are afraid to take risks
Have limited choices

3. Creative thinking adds _____.

No matter what you are currently able to do, creativity can make you capable of doing more.

Creativity is the PLUS People Need in Their Lives!

