



# THE VISION/TRACTION ORGANIZER™

Organization Name: \_\_\_\_\_

## V I S I O N

<b>CORE VALUES</b>	<ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> </ol>	<b>3-YEAR PICTURE™</b>
<b>CORE FOCUS™</b>	<p><b>Purpose/Cause/Passion:</b></p> <p><b>Our Niche:</b></p>	<p><b>Future Date:</b></p> <p><b>Revenue:</b></p> <p><b>Profit:</b></p> <p><b>Measurables:</b></p> <p><b>What does it look like?</b></p>
<b>10-YEAR TARGET™</b>	<p>_____</p> <p>_____</p>	<ul style="list-style-type: none"> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> </ul>
<b>MARKETING STRATEGY</b>	<p><b>Target Market/The List™:</b></p> <p><b>3 Uniques™:</b> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol></p> <p><b>Proven Process:</b></p> <p><b>Guarantee:</b></p>	<ul style="list-style-type: none"> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> <li>-</li> </ul>

**THE EOS MODEL**



# THE VISION/TRACTION ORGANIZER™

Organization Name: \_\_\_\_\_

## T R A C T I O N

1-YEAR PLAN	ROCKS	ISSUES LIST																
<p><b>Future Date:</b></p> <p><b>Revenue:</b></p> <p><b>Profit:</b></p> <p><b>Measurables:</b></p> <p><b>Goals for the Year:</b></p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p>	<p><b>Future Date:</b></p> <p><b>Revenue:</b></p> <p><b>Profit:</b></p> <p><b>Measurables:</b></p> <table border="1"> <thead> <tr> <th data-bbox="722 883 1255 914">Rocks for the Quarter:</th> <th data-bbox="1255 883 1371 914">Who</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td></tr> <tr><td>4. _____</td><td>_____</td></tr> <tr><td>5. _____</td><td>_____</td></tr> <tr><td>6. _____</td><td>_____</td></tr> <tr><td>7. _____</td><td>_____</td></tr> </tbody> </table>	Rocks for the Quarter:	Who	1. _____	_____	2. _____	_____	3. _____	_____	4. _____	_____	5. _____	_____	6. _____	_____	7. _____	_____	<p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p> <p>9. _____</p> <p>10. _____</p> <p><b>Prioritize</b></p> <ul style="list-style-type: none"> <li>- Identify</li> <li>- Discuss</li> <li>- Solve</li> </ul>
Rocks for the Quarter:	Who																	
1. _____	_____																	
2. _____	_____																	
3. _____	_____																	
4. _____	_____																	
5. _____	_____																	
6. _____	_____																	
7. _____	_____																	